CONSULTANCY

Title: Supplementary Livelihoods Consultancy
Type: Team
Reports to: Assistant Country Director - Marine
Location: Belize City
Country Program: Belize
Position Type: Consultancy
Duration: 5 months
Internal liaison: Community and Climate Coordinator, Community Fisheries Coordinator
Expected travel: As required within the country, primarily Belize, Corozal and Stann Creek Districts.

Organization Background:

The Wildlife Conservation Society ("WCS") is a New York not-for-profit corporation founded by statute in 1895 as the New York Zoological Society. WCS saves wildlife and wild places worldwide through research, science, conservation action, education, and inspiring people to value nature. That mission is achieved through our global conservation programs. WCS currently oversees a portfolio of more than 500 conservation projects in 65 countries in Asia, Africa, Latin America, and North America, and the oceans between them.

Project Overview:

Single-source income communities that are heavily reliant on natural resources and ecosystem services, such as fishing communities, have a high exposure and high sensitivity to climate variations, making them especially vulnerable to the impacts of climate change. Through a participatory approach, WCS will be working with key fishing communities utilising Glover’s Reef Marine Reserve and South Water Caye Marine Reserve to strengthen their adaptive capacity to climate change by engaging them in viable and sustainable livelihood options. The objective being to increase fisherfolk economic resilience to current and future impacts of climate change. This consultancy will focus on assessing the barriers and successes of past and existing livelihood projects implemented for fishing communities and identify potential livelihood options for target communities.

Job Summary:

This consultancy consist of three main components: 1) conduct an inventory of existing and past (10 years) livelihoods options designed for fisherfolks in Belize; 2) conduct market analyses and on the ground consultations with target communities to identify suitable supplementary livelihoods that reduces the fishing communities’ vulnerability to climate change; 3) ensure that the process as well as identified supplementary livelihood options
are gender responsive, nature-positive, conflict-sensitive, participatory and inclusive, rights-based, possess mitigation co-benefits, and are sustainable.

The consultant will work closely with key stakeholders, including 8 fishing communities of southern and northern Belize. The consultant will lead the tasks/activities discussed below in close coordination with WCS staff.

**Responsibilities:**

**Activity 1:** Conduct audit of supplementary livelihood initiatives implemented for fisherfolk within the past 10 years to identify barriers to success. The consulting team will also conduct visits to ongoing supplementary livelihood project sites and meet with community members to assess what enabling factors/conditions in fishing communities are needed to assist members to successfully transition and remain engaged in these supplementary livelihood initiatives.

**Product:** Supplementary Livelihoods Audit Report

**Activity 2:** Conduct market analyses and on-the-ground consultation to identify appropriate alternative livelihood options that are environmentally friendly, culturally appropriate, and economically viable. The consulting team will develop an inventory list of potential alternative livelihoods initiatives for each target community. This list will be generated through consultations with community members and input from relevant civil society organisations focussed on providing sustainable livelihoods in rural communities. Supplementary livelihood options that are already present in fishing communities and that are showing success will be prioritized. Following this, a prioritization exercise for each livelihood option identified will be conducted. A scoring matrix will be used to assess the potential of these alternatives, examining criteria such as market potential, income generation potential (examining how it competes with commercial fishing), sociocultural factors, environmental impacts (compatibility with conservation goals of the Resilient Reef Strategy), gender, and opportunity to leverage existing partnerships. Secondary information will be collected through desktop research to provide evidence to the criteria in the matrix. This information will then be used to conduct a SWOT analysis with communities and other stakeholders for further analysis of each of the selected alternatives against the chosen criteria.

**Product:** Prioritization Report with preliminary list of 3-6 alternatives livelihood options to explore.

**Activity 3:** The consulting team will conduct value-chain profiling for priority alternative livelihoods identified. Profiles will be short (3-4 page) documents that summarize information about the alternative livelihood, local value chain, key elements to cost and price and market trends. Profiles will be based on the prioritization consultations, the interviews conducted in activity 2 and additional desk research after field visits.

**Product:** Profiles for prioritized alternative livelihood options and recommendations for value chain improvement of prioritized options.

**Activity 4:** Participate in Bi-monthly meetings with WCS on deliverables and community engagement.
Reporting and Work Arrangement:

The Livelihoods Consultant will be contracted by WCS and will work directly with the Assistant Country Director – Marine to manage this activity. WCS’s Assistant Country Director Marine will be the point person for this contract.

Qualifications:

The Livelihoods Consulting team should possess the following qualifications:

Qualifications (Essential Academic)

- Minimum of a Bachelor’s Degree in economics, business management, entrepreneurship, natural resource management with a climate science focus, or another relevant field.
- Professional proficiency in English (Garifuna and Spanish spoken is an asset).

Knowledge and Experience (Essential)

- Minimum of 3-years experience in developing and executing business plans and developing management/engagement plans.
- Demonstrable knowledge of the interconnection between sustainable livelihoods and natural resource management, and proven experience in designing and implementing impactful livelihood interventions in rural communities.
- Demonstrable knowledge of monitoring, evaluation and learning processes, including proven experience of designing monitoring and evaluation methodologies with tailored indicators and tools, and conducting impact assessments.

Skills (Essential)

- Demonstrated ability to communicate with a variety of partners and stakeholders, and to mediate and resolve complex issues that involve multiple actors and/or interest areas.
- Demonstrated strong project management skills.
- Excellent analytical and English writing skills, with proven experience of producing high-quality reports and publications for external audiences.
- Must possess excellent oral and written communication skills.

Start date: 5 January 2024  Closing date: 5 June 2024

Submission:
Please submit your technical proposal to wcsbelize@wcs.org by December 11, 2023.